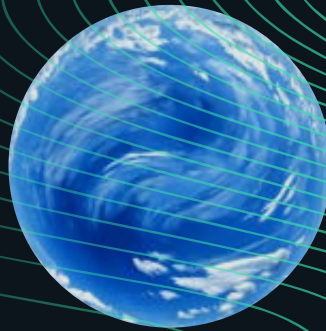


Shaipup

Your calculator, model & algorithm hosting platform



powered by **TerraCipher™**

Get your algorithmic insights into the marketplace 10x faster and 10x cheaper. **Elevate your IP.**

Reduce the barriers to impact: Your calculator, model or algorithm required a significant investment of time and money to develop. Shaipup is the tool you need to get it to industry or government and drive greater impact, quicker.

Low cost: Lengthy and costly licence agreements are required to achieve commercial returns—exclusive licence agreements limit the opportunities for the insight to drive impact.

The best of both worlds: Open sourcing is the fastest way for a researcher to see their algorithmic IP have impact, however it foregoes any financial return on investment. Shaipup combines the speed and accessibility of open sourcing with the commercial return of licence agreements.

Speak the same language: The programming languages used by researchers, scientists and data analysts are not the same used by software development companies, Shaipup ensures everyone speaks the same language.

Simplify integrations: Your model, calculator or algorithm must be wrapped up in lots of code to ensure it is robust, reliable and performant—Shaipup does this for you.

Powerful analytics: If a successful commercial deal is struck, there is no way for a researcher to know how many times their algorithmic IP has been used and the level of impact it is having. Shaipup tracks usage so you can quantify your impact.



Accessible

Shaips are globally accessible and coding language agnostic.



Protected

Algorithmic IP is never exposed and securely hosted.



Controllable

Insight owners can control who has access to their Shaips.



Embeddable

Shaips can be integrated and efficiently embedded into software.



Measurable

See where Shaips are driving the most impact.



Scaleable

Shaips can scale up to commercial loads.

→ terracipher.com

